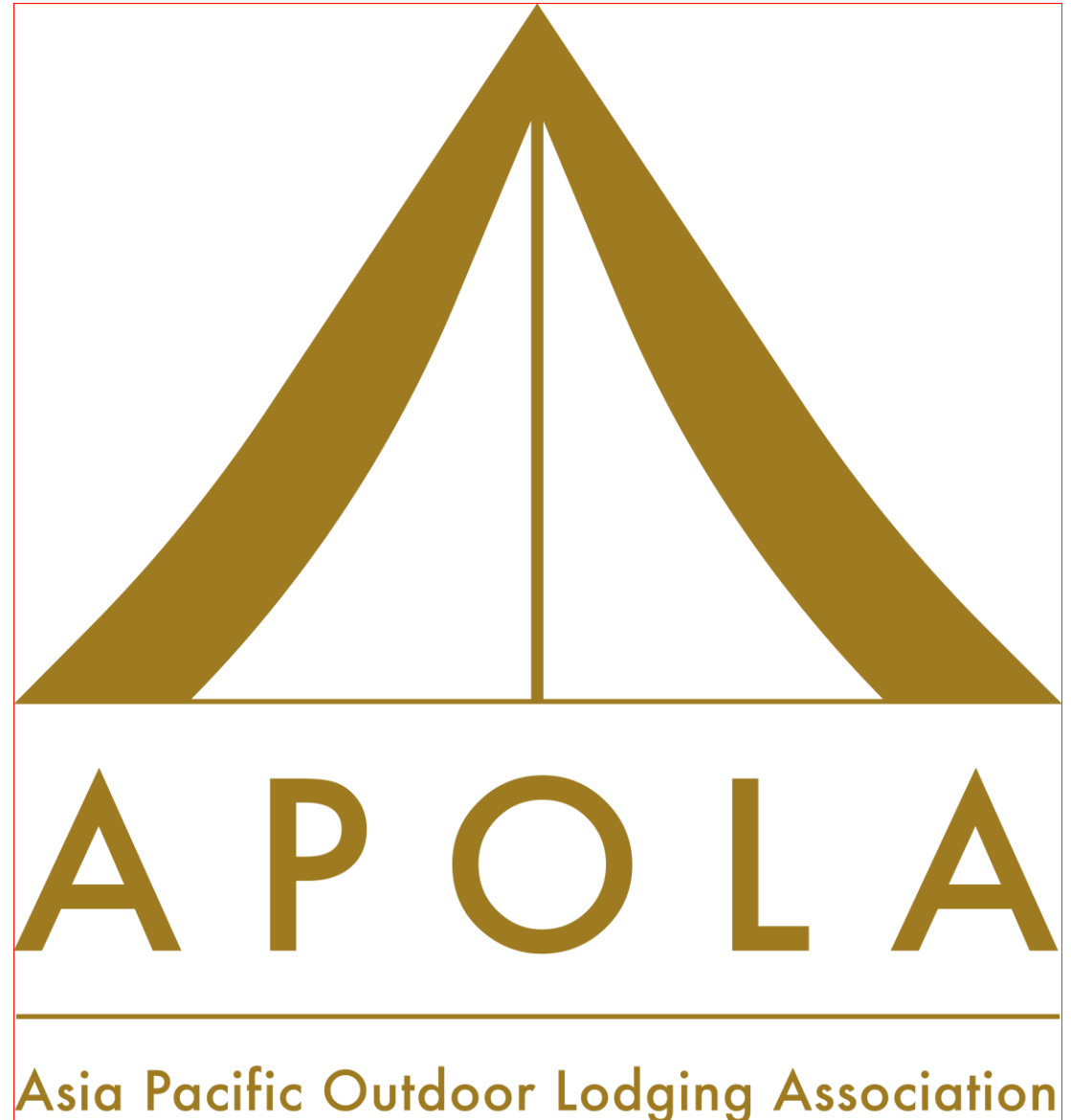


The APOLA MASTER CLASS

31st August 2025, 1.00.p.m.
to 5.00.p.m

hosted at the Angsana Hotel
and Resort in Laguna Phuket



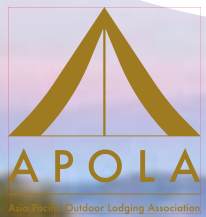
The Concept

What is Glamping?

- “Glamping” is the term used to describe “posh” or “glamorous camping”, defining a style of camping with amenities and, in some cases, resort-style services, not usually associated with more “traditional” camping
- It has its roots in the camps of the Ottoman rulers and more recently, with 1960’s African Safari’s
- Steady growth in North America, Europe, Australia and now Asia





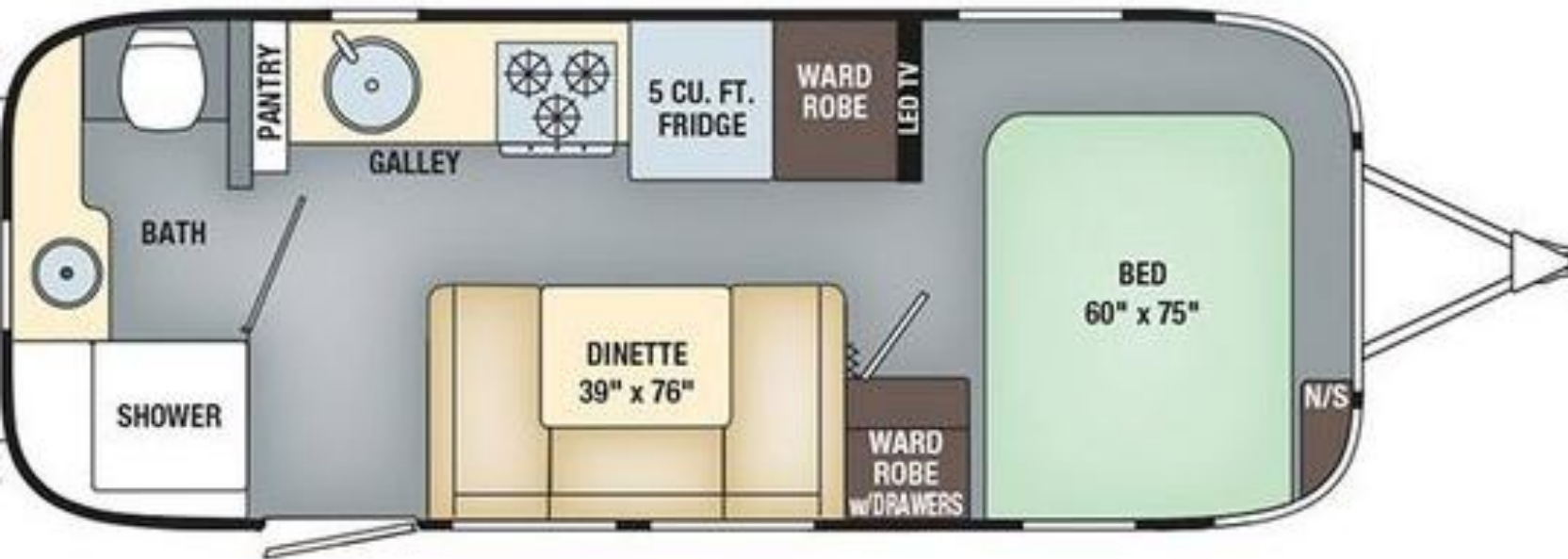
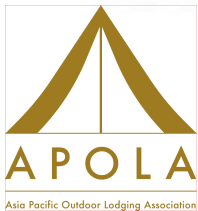


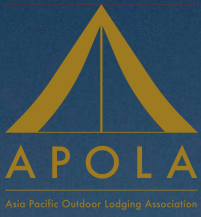












Glamping Top 10 Reasons Why





sustainability

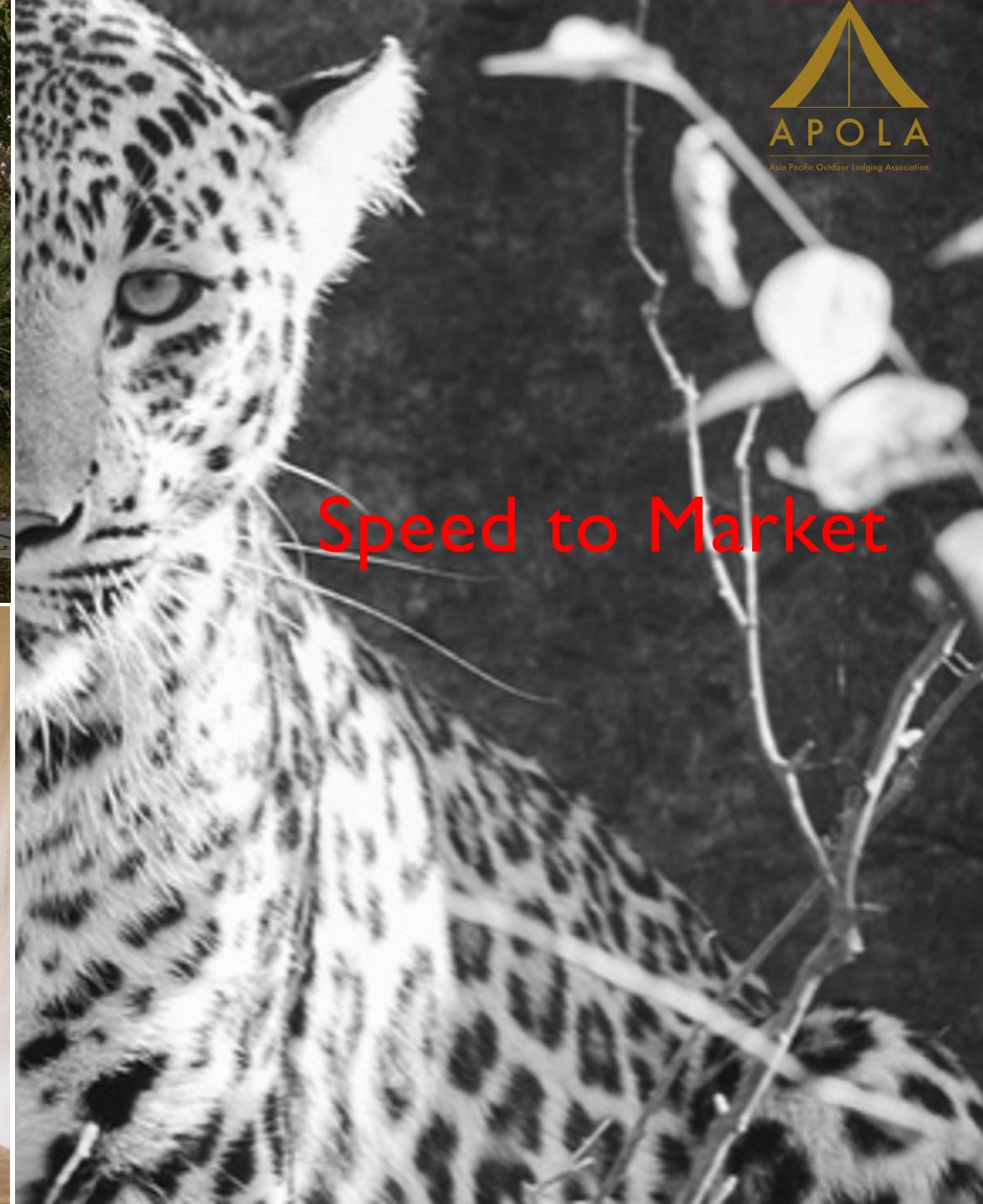


small development footprint



price premium









friends & family



escapism

Add-onto
existing resort

active
experiences



The Benefits – Summarized

- ✓ Provide Unique Experiences
- ✓ Deliver Rate Premium
- ✓ Broad Family Appeal
- ✓ Eco-Friendliness
- ✓ Easily Transportable
- ✓ Ease of Assembly
- ✓ Durable Materials
- ✓ Ease of Refurbishment
- ✓ Sustainability
- ✓ Off-grid possibilities
- ✓ Offers both space and privacy
- ✓ Flexible Configurations and Finishes
- ✓ Can adapt to a variety of terrains
- ✓ Faster Payback than traditional Build

